

Principal Profile

Principal Name: Customers First! Coalition

Business Or Interest: The Customers First! Coalition supports responsible restructuring of our state's electric industry. Such restructuring must ensure that, if deregulation occurs, Wisconsin customers will continue to receive low rates and reliable service, and that all customers will benefit from any changes.

Lobbying Interests: Seek to influence legislation and rules relating to the restructuring or deregulation of Wisconsin's electric industry.

Title: Executive Director

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